



The Sampa Tour Newsletter, vol. 8

Unlocking the Brazilian Adventure!

February 10, 2026

We hope you'll indulge us as we kick off by wishing everyone a very Happy New Year! At Sampa Tour, we're welcoming the new vacation season with our Spring Break Special, launching in early March.

This limited-time offer features specially priced family packages designed to help you celebrate time off together. Depart Friday night, return Sunday morning eight-and-a-half days later—and in between, enjoy a perfectly balanced getaway. Kids can dive right in with surf lessons and even scuba adventures, while mom and dad relax beachside, toes in the sand and stress far behind.



And that's just the beginning.

As we've shared before, the magic of this region goes far beyond the beach. From gentle seaside walks to more adventurous excursions and overnight island stays, there truly is something for every pace and every personality. Our newly revamped website gives you greater flexibility than ever to design a vacation that fits your style. Browse, explore, and choose what excites you most—and of course, we're always happy to answer questions along the way.

A question we often hear is about cost. Over time, our research has consistently shown that it's remarkably difficult to find a vacation—particularly one that can compete with Ubatuba, a favorite destination among Brazilian travelers—that costs less than ours. Take San Francisco, for example: a mid-range 10-day stay there typically runs \$3,500–\$7,000 more than the same length vacation in Ubatuba. Even after adding international airfare, Ubatuba still comes in \$1,500–\$4,000 less overall.

But the greatest value can't be measured in dollars.

Peace of mind is the true luxury of any vacation. Our promise is to fully immerse you in a different world—one where logistics, language, and daily stress fade away. You'll return home refreshed, energized, and not feeling like you need another vacation to recover.

At Sampa Tour, we believe we've found the ideal balance of escapism, relaxation, and recreation. Why? Because with us, you tell us how you want to vacation and we make it happen.

We invite you to visit our website and start planning your Spring Break escape today.

Warm regards,
The Sampa Tour Team
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"Making Paradise your personal vacation destination!"

